
Star Alliance Newsletter Switzerland

June 2017 - English Version



Local Star Alliance Switzerland promotion – A chance to win a RTW ticket

Choose your Top 20 favourite destinations from the Star Alliance network and win a Round the World ticket for two in Premium Economy.

Star Alliance is celebrating its 20th Anniversary. For this reason we want to know Swiss nationals' and Swiss residents' Top 20 favourite destinations worldwide. So, vote for your top global Star Alliance network country destinations for a chance to win a Star Alliance Round the World ticket in Premium Economy for two people.

The winner and his/her travel partner are invited to choose their final routing from the Top 20 destinations voted by all participants. We encourage the winners to fly off their prize and share their Round the World travel adventures with the whole Star Alliance community by the end of this year.

To enter the competition and see the full terms & conditions, follow this link:
<http://www.staralliance.com/en/ch-competition-landing>



Air Canada receives award from the International Federation of Musicians

The International Federation of Musicians (FIM), which represents professional musicians and their trade unions in more than 60 countries, awarded the newly created FIM Airline of Choice award to Air Canada.

“For over 35 years Air Canada has been a long-time supporter of orchestral music in Canada. As official airline of eight major symphony orchestras in Canada from coast to coast, we have proudly flown them and their talented musicians around the world from China to Europe and the U.S. on many tours and to world famous concert halls including Carnegie Hall,” said Craig Landry, Senior Vice President, Revenue Optimization, who accepted the award on behalf of Air Canada. “Our dedication to orchestras and music extends much further than being Official airline of these outstanding organizations. In 2015 we implemented industry leading enhancements designed to support the specific needs of all musicians travelling with carry-on instruments, including pre-boarding benefits and a generous discount when purchasing an additional seat for their instrument.”

FIM and its member unions have been campaigning for several years with the aim of improving airlines’ policies so that musicians travelling with their instrument are treated fairly and are fully informed about regulations governing the transportation of musical instruments.

According to Benoît Machuel, FIM General Secretary, “Air Canada goes clearly beyond the requirements of the FAA regulation in the US – which today is the benchmark – by offering a 50% discount on a second seat for an instrument when necessary, as well as giving priority boarding to musicians and their instruments. Air Canada’s policy towards musicians is in our view exemplary.”





Austrian Airlines is the most punctual airline worldwide

Newest flight statistics have named AUA as the most punctual of all airlines in March 2017.

- 92.7% of all flights arrived at their destination on time in March
- Austria's flag carrier is regularly best of class

Austrian Airlines was the world's most punctual airline in March 2017. This can be seen in the latest statistics from flightstats.com for global airlines. With an arrival on-time rate of 92.72%, Austrian Airlines was ahead of Spanish Iberia (90.74%) and Singapore Airlines (89.19%). Punctuality is measured in the airline industry with <15 minutes. This means that all flights within the 15-minute time window are considered as punctual.



Brussels Airlines makes investment to renew its long-haul fleet

Brussels Airlines and Lufthansa Group are investing in Airbus A330-300 aircrafts for future fleet replacement and long-haul business growth.

In the course of 2018/2019 Brussels Airlines will replace seven of its ten long-haul aircrafts. With this important investment in its long-haul network, the Belgian airline remains loyal to the Airbus A330, the aircraft type that responds best to their commercial and operational needs. Furthermore, all Airbus A330 aircrafts will be equipped with an entirely renewed cabin providing the highest comfort in all three travel classes (Business Class, Economy Privilege and Economy Class).

During the past few months, Brussels Airlines together with the Lufthansa Group undertook a comprehensive study concerned with the replacement of seven of their ten long-haul aircrafts. The Airbus A330-300 “CEO” was chosen as it is the best aircraft type suited for the airline’s long-haul business (passengers and freight).

While Brussels Airlines is currently flying with different engine types, the “CEO” aircrafts will all be equipped with Rolls Royce Trent 700 engines. This engine type, which consumes less fuel and emits less noise and CO₂, is already used by several other airlines of the Lufthansa Group.

The fleet replacement will start in 2018 and will continue in 2019. Once the fleet replacement is completed, Brussels Airlines will not only have a younger but also a more efficient fleet that will offer even more comfort than it does today. Lufthansa and Brussels Airlines herewith are investing together in the future growth of the Belgian airline.



LOT Polish Airlines is expanding their intercontinental network

LOT Polish Airlines your newest alternative to fly to Asia, USA and Canada.

From Geneva and Zurich you can now benefit from good connections to Beijing, Seoul and Tokyo, as well as to New York (JFK and Newark), Chicago, Los Angeles (new since April 2017) and Toronto.

All intercontinental flights are operated by our brand new modern Boeing 787 Dreamliner aircraft fleet.

On 29 May we also introduced a new destination to our network: Astana.





Lufthansa Group: World-class – Terminal 2 at Munich Airport

The Terminal 2 of Munich Airport was voted as the ‘World’s Best Airport Terminal 2017’ by Skytrax.

Have you already tried the benefits of Terminal 2 in Munich yourself to enjoy a little break from your journey? Passengers’ appreciation for the airport was clearly shown at 2017 World Airport Awards, organised by the London-based Skytrax Institute. The majority of the 14 million passengers who took part voted for the Terminal 2 in Munich and awarded it the title ‘World’s Best Airport Terminal’.

Overall comfort, the entertainment options and the quiet zones received the highest scores. When connecting, Terminal 2 also offers excellent possibilities for enjoying your time in transit. Thanks to the clever layout of the building you can change from one flight to another in no time at all. In addition, the Terminal 2 satellite offers numerous shopping and restaurant services, all with Munich’s special flair.

Terminal 2 is used exclusively by Lufthansa Group Airlines, their partner airlines and by Star Alliance.



SAS introduces their “New Nordic by SAS”

Premiere for the new SAS food and drinks concept inspired by Nordic food philosophy.

SAS is now launching “New Nordic by SAS” – a food concept whose inspiration comes from our passengers and the Nordic food philosophy where local, seasonal ingredients are key. With the focus on function, quality, taste and design, SAS passengers will now be offered a selection of taste experiences based on fresh, local ingredients and pure flavors in new pared down packaging designed for life onboard. The concept will launch on 28 May on SAS domestic, Scandinavian and European flights.

The new design is unique to the industry and inspired by the takeaway culture. Lunch and dinner come pre-packed in a cube that makes the contents very easy to eat while continuing to work, read or watch a movie.

The new menu includes Norwegian fjord salmon, Swedish lamb and Danish veal plus locally grown vegetables from Skags Gård farm. Accompaniments such as filled muffins will also be served along with main meals.

For more information, please visit:

<http://www.sasgroup.net/en/premiere-for-the-new-sas-food-and-drinks-concept-new-nordic-by-sas/>



Singapore Airlines & CAAS to operate first ‘Green Package’ flights in the world

‘Green Package’ to feature the use of sustainable biofuels, optimised flight operations and SIA’s latest generation fuel-efficient Airbus A350-900.

Committed to the global effort to reduce international aviation emissions, Singapore Airlines (SIA), in partnership with the Civil Aviation Authority of Singapore (CAAS), has started operating a series of 12 ‘green package’ flights over a three-month period on its non-stop San Francisco-Singapore route.

Featuring SIA’s latest-generation and most fuel-efficient aircraft – the Airbus A350-900 – the ‘green package’ flights are the first in the world to combine the use of biofuels, fuel-efficient aircraft and optimised flight operations. CAAS is facilitating the use of these optimised flight operations and Air Traffic Management (ATM) best practices which reduce fuel burn and carbon emissions for the flights.

The first of the 12 flights, SQ31, departed San Francisco at 11.21hrs (San Francisco time) on 1 May 2017 and arrived in Singapore at 19.10hrs (Singapore time) on 2 May with 206 passengers on board.

The initiative supports the efforts under the Sustainable Singapore Blueprint (SSB) 2015 to develop Singapore as a leading green economy, where businesses adopt more efficient, sustainable processes and measures to reduce their resource and environmental impact, contributing towards a sustainable Singapore. The flights will also raise awareness of sustainable biofuels for aviation and provide the industry with valuable insights on the economics, logistical requirements and performance of biofuels.

According to the International Air Transport Association (IATA), sustainable biofuel is a promising technological solution which will reduce the airline industry’s carbon emissions. It has been certified safe for use in commercial aviation since 2011, and has been in use by airlines in other parts of the world.

Other than the ongoing ‘green-package’ flights, SIA and CAAS have worked together in recent years on several other carbon emissions-reducing initiatives in international aviation.





The new World of SWISS

SWISS: Exciting stories and unique insights for customers.

The new World of SWISS launched on 12 April. It aims at allowing visitors to immerse themselves into the world of SWISS and to strengthen the SWISS brand experience.

Visitors can look forward to lots of multimedia content including films. It provides them with exciting insights behind the scenes of SWISS and serves as a vessel for conveying the “little big differences”, which are central to the brand claim.

Find out what an aircraft mechanic loves about his job, why SWISS places great importance on Swiss products and why the Bombardier C Series is considered to be the world’s most innovative short-and medium-haul aircraft.

Curious? Find more information here: <https://www.swiss.com/worldofswiss/en/>

